

Connecting Men to Gender Equity

Forbes **BBC** **VICE** THE INDEPENDENT **SLATE**



Ludo Gabriele

Leadership Advisor & Masculinity Expert

HIGHLIGHTS

HEADLINE

Ludo is a leadership advisor and a masculinity expert featured on **Forbes, BBC and Vice.**

He is the founder of **Humen Leaders**, an advisory practice focused on humanizing narratives about boys and men.

Ludo helps organizations connect men to gender equity, effectively.

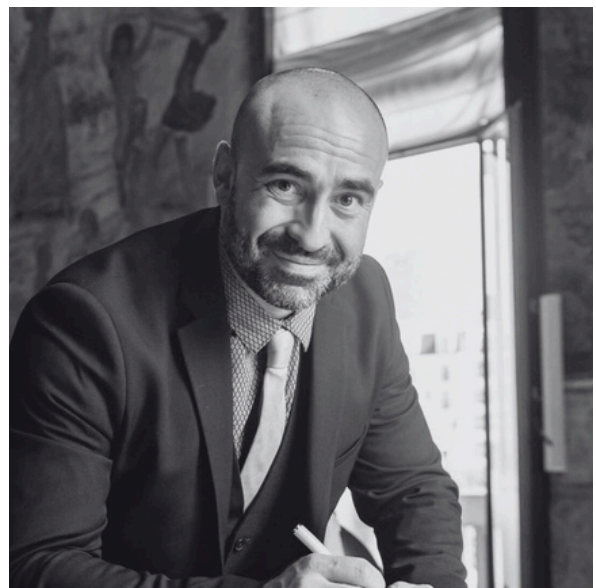
KEY METRICS

100+ speaking engagements - 10K executives trained - 30+ media features

ONLINE PRESENCE

[Website](#) - [LinkedIn](#)

HEADSHOTS - CLICK [HERE](#) TO DOWNLOAD



Ludo Gabriele is a global authority on the role of men in gender equity, in the workplace and beyond.

In 2017, he created one of the most disruptive masculinity blog of the pre #metoo era: **wokedaddy.com**.

From 2019 to 2023, Ludo represented The Men Advocating Real Change (MARC) initiative at Catalyst.

He led the creation and production of two global events on masculinity in the workplace: The MARC Summit in 2020 & Real Change with MARC in 2022.

In 2024, he founded **Humen Leaders**, an advisory practice focused on humanizing narratives about boys and men.

Ludo helps organizations connect men to gender equity, effectively.

Ludo has been featured on numerous top tier media outlets including **Forbes, BBC, Vice, and Slate**.



NARRATIVE

Promoting healthy masculinity has been my life's work for the past decade.

In 2017, I created one of the most disruptive masculinity blog of the #metoo era, wokedaddy.com.

Between 2019 and 2023, I represented The Men Advocating Real Change (MARC) initiative at Catalyst.

I led [The MARC Summit](#) in 2020 & [Real Change with MARC](#) in 2022.

In 2024, I founded [Humen Leaders](#), an advisory practice focused on humanizing narratives about boys and men.

I help organizations connect men to gender equity, effectively.

The relationship between men and DEI is at a crossroads:

- DEI needs men's engagement to succeed, but antagonize them.
- Men's issues are pressing, but ignored.

Our time calls for going far beyond simplistic notions of male privilege and surface-level allyship.

An holistic approach is critical : men should be beneficiaries of gender equity too.

I speak, train and advise HR leaders who align with this diagnostic.

Let's close the empathy gap, together.

Inclusion means everyone.

KARL PREISSNER – DIRECTOR – GLOBAL EQUALITY & INCLUSION AT P&G

"When it comes to masculinity and constructing a more gender equal world, Ludo is certainly a leader for leaders.

His insights are observant, thoughtful and heartfelt, and he shares them in ways that cross cultural boundaries and draw people in.

GARY BARKER – FOUNDER & CEO AT EQUIMUNDO

"Ludo is a thought leader in strategizing how to drive the urgently needed social and narrative change on masculinity.

He is a bridge-builder on challenging topics, namely how to bring men into the conversation about being our best connected, accountable selves."

CRISTINA SANTOS – SVP HEAD OF DEI AND ENGAGEMENT AT CAPITAL GROUP

"Ludo is an inclusive, compassionate, thought leader on gender equity and masculinity. He is thoughtful, pragmatic as he seeks to understand what makes sustained impact.

His approach inspires engagement from everyone – the seasoned practitioner, to the leader just starting out, to the curious learner wanting to understand more."

MARK GREENE – AUTHOR, SPEAKER, COACH, FOUNDER AT REMAKING MANHOOD

"Ludo's understanding of how our culture of masculinity harms men and all those whose lives we impact, is expanding the landscape of DEI work in transformational ways."



